

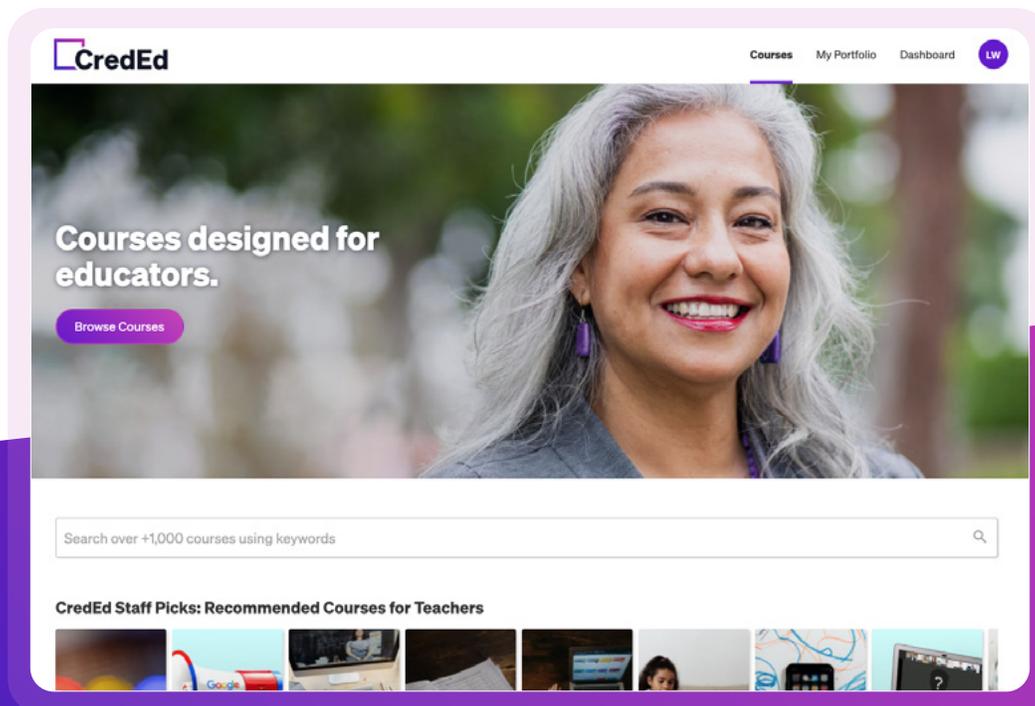


Empowering the **upskilling** & **mobility** of the education workforce through portable, globally recognized credentials

These are **extraordinary times** for education. So why would we use **ordinary professional development?**

World Class Professional Development for Schools & Educators

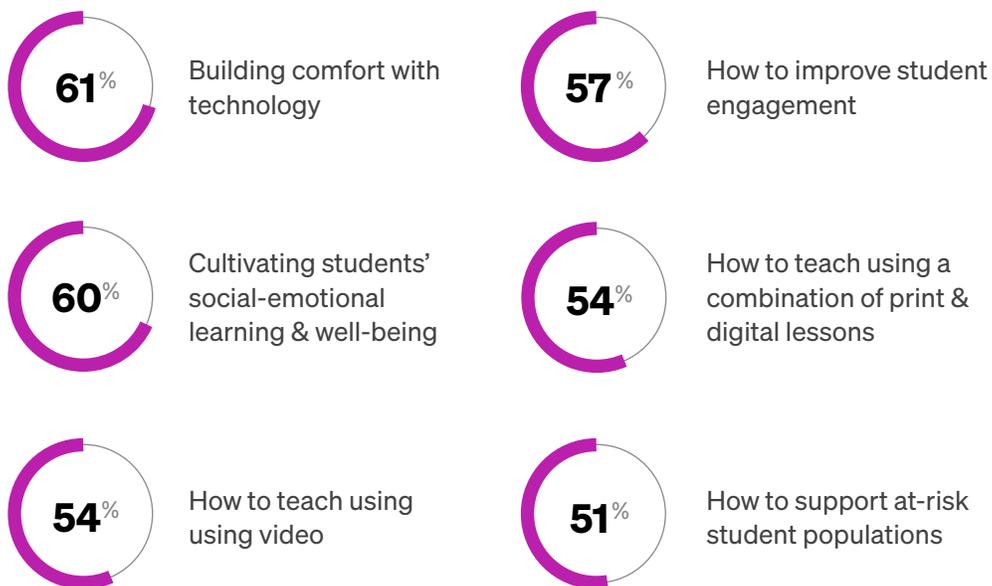
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An urgent need for professional development

Teachers and schools are being asked to deliver distance-learning via new platforms on a previously unimagined scale. In EdWeek Market Brief, a survey of school administrators identified that schools have **an urgent need for professional development** focused on meeting immediate and critical demands **due to the COVID-19 pandemic**. This survey identified the following major areas of need in professional development:

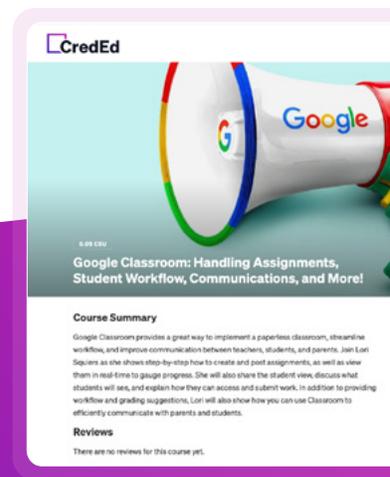
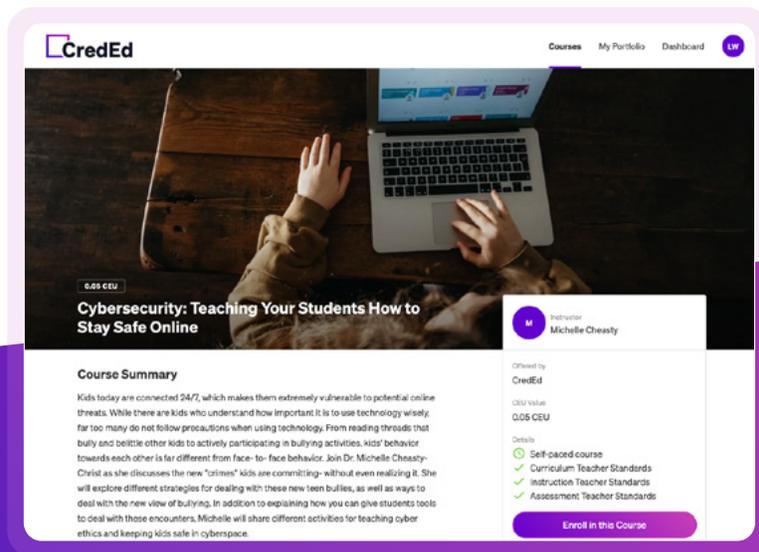
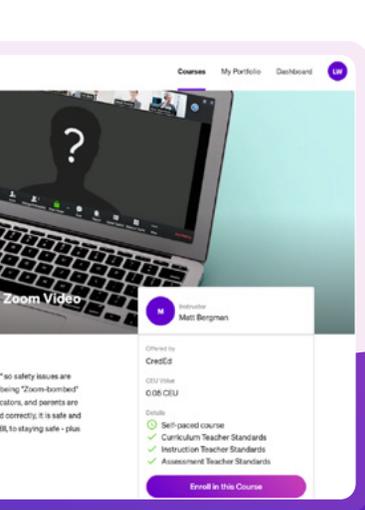


The school officials surveyed said that, during COVID-19, the modes of professional development delivery they favor the most are **ongoing virtual coaching and on-demand resources** that participants may share with one another—all cited by 49% of respondents.

*EdWeek Market Brief (August 3, 2020)

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